



||||||| 12:01 |||||  
this is the day™

**FOR IMMEDIATE RELEASE**

Contact: Georgia Berkovich  
(213) 624-9258, X1243  
gberkovich@midnightmission.org

Board of Directors

Chairman  
R. Stephen Doan, Esq.

Vice Chairman  
Ali Razi

President & CEO  
Larry L. Adamson

Secretary  
David R. Doan

Directors  
Saul Alvarado  
Ed Begley, Jr.  
Russ Charvonia  
Katherine Chrisman  
Ronald Koretz, M. D.  
Vic Majarian  
Kristina "Tina" Olson  
Ronald Robinson  
Mark S. Rothstein  
Tom Smith  
Steve Watson

Managing Director  
Clancy Imislund

Director Emeritus  
H. Herbert Wilkins

## The Midnight Mission to Serve One-Millionth Meal in 2012

On or about Thursday, December 20, 2012, The Midnight Mission (TMM) projects serving our one-millionth meal **this year!** Please follow our progress on our website as we approach this momentous occasion. [www.midnightmission.org](http://www.midnightmission.org)

This milestone chronicles the very real tragedy of homelessness behind the headlines. In 2012, we have seen a notable increase in the demand for our traditional services at our Skid Row facility. In our almost 100 year history, we have only come close to serving this unfathomable number of people during the Great Depression.

Even while other organizations have been forced to cut their services and/or close their doors, we continue to offer our life-saving and life-changing services to any man, woman or child who walks through our doors, completely free of charge. We have been able to fill the gap for the additional service needs created by cuts in government funded organizations because we are privately funded.

We could not provide the comprehensive services we make available to the neediest in Los Angeles without the help of our extraordinary supporters and donors. We thank everyone who has donated their time, talent and treasure to make a profound difference in the lives of those we serve every day. We could not do it without you!

**About The Midnight Mission:** Nearly 100 years old, The Midnight Mission offers a path to self-sufficiency to men, women and children who have lost everything. Our emergency services, 12-step recovery program, job training, education and work programs offer a compassionate bridge to productive lives. We remove obstacles to self-sufficiency and provide the accountability and structure that people who are experiencing homelessness need to rejoin their communities. Our conviction and commitment to their success define us. For additional information, please contact Georgia Berkovich 213-624-9258, X1243 or [gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org).